

September figures show that the Cape Town lab is processing more long format work. The commercial business going through the bath has also increased – almost doubled in fact and the amount of processing still remains ahead of its figures during a similar period last year. Johannesburg is, however, somewhat down on last month but an error in reporting over the past couple of months indicates that a feature film was in fact processed through the baths. Johannesburg is still marginally down on the figures from a similar period last year. The commercials submitted by Media Host have remained flat, showing a marginal decrease on last month.

We would like to thank the laboratories and Media Host for the information they have supplied to us. We make no attempt to identify the title of the production, or the production house or any other information as this is often confidential information – we supply simply the numbers.

We rely on the co-operation of broadcasters, suppliers of commercial material to broadcasters and local film laboratories for information, however at the moment local broadcasters are not forthcoming in

providing these vital statistics.

Efforts will continue to be made to build on this statistical data base in order to improve the accuracy, and should readers have comments or other ideas in terms of statistic gathering, please send an e-mail to web@screenafrica.com. Your comments would be appreciated.

STATISTICS FOR SEPTEMBER 2008

THROUGH THE LABS:

Johannesburg

Features	Shorts	Commercials	Doccies	16mm	35mm
2	0	12	1	4	11

Cape Town

Features	Shorts	Commercials	Doccies	16mm	35mm
5	7	44	0	17	39

COMMERCIALS SUBMITTED TO BROADCASTERS VIA MEDIA HOST

September | 180