

AUDIENCE RATINGS

November 2006

This monthly feature selects prominent local productions, and ranks them in terms of AR ratings. Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission, and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation, and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

THE TOP FIVE PROGRAMMES

SABC1

Rank	Programme	Date	Genre	AR
1	Generations	06/11/2006	Soap	24.26
2	Zone 14	06/11/2006	Dram	21.29
3	Izoso Connexion	28/11/2006	Sitc	19.34
4	Zulu News	01/11/2006	News	18.59
5	Vimba	20/11/2006	Dram	17.99

SABC2

Rank	Programme	Date	Genre	AR
1	7de Laan	13/11/2006	Soap	14.37
2	Muvhango	14/11/2006	Dram	13.77
3	Nuus	13/11/2006	News	11.77
4	Dikolong	29/11/2006	Dram	11.19
5	Stokvel	05/11/2006	Sitc	10.17

SABC3

Rank	Programme	Date	Genre	AR
1	7de Laan	13/11/2006	Soap	14.37
2	Muvhango	14/11/2006	Dram	13.77
3	Nuus	13/11/2006	News	11.77
4	Dikolong	29/11/2006	Dram	11.19
5	Stokvel	05/11/2006	Sitc	10.17

M-NET

Rank	Programme	Date	Genre	AR
1	Egoli-Place Of Gold	01/11/2006	Soap	4.95
2	Survivor SA	05/11/2006	Real	4.53
3	Music	10/11/2006	Musi	3.79
4	Mr And Mrs Smith	12/11/2006	Movi	3.42
5	Wedding Crashers	05/11/2006	Movi	2.93

E.TV

Rank	Programme	Date	Genre	AR
1	International Smackdown	08/11/2006	Spor	16.26
2	Lotto Draw Live	04/11/2006	Quiz	15.43
3	Lotto Draw Live	08/11/2006	Quiz	13.71
4	Home Alone	04/11/2006	Movi	13.47
5	Metro	19/11/2006	Movi	12.08

****NEW LOOK – In future we will be featuring the top five shows viewed for each of the channels. This is a change from the way we previously displayed the rating information and we hope that you enjoy our 'new look'.**

THE CREAM OF THE LOCAL PRODUCTIONS

Key: Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers represents about 145 590 viewers.

Key to genres: Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y.Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	Nov 2006 AR	Oct 2006 AR
3rd Degree	Maga	20:00	Tue	W	e	3.71	3.9
50/50	Maga	17:00	Sun	Wed	2	4.26	4.30
7de Laan	Soap	18:30	M-F	S5	2	11.50	11.89
Backstage	Soap	18:30	M-F	S5	e	3.77	3.66
CarTorque	Maga	Vari	Sun	S2	3	3.26	2.16
Carte Blanche	Maga	19:00	Sun	W	M	2.61	2.65
Egoli-Place of Gold	Soap	18:00	M-F	S5	M	4.28	4.5
Fokus	News	18:30	Sun	W	2	6.03	5.74
Generations	Soap	20:00	M-F	S5	1	21.67	21.99
Gospel Gold	Musi	09:00	Sun	W	2	6.39	7.02
Isidingo: The Need	Soap	18:30	M-F	S5	3	7.31	8.68
Jam Alley	Vari	18:30	Fri	W	1	9.90	9.67
K-TV	Y.Ent	Vari	M-F	S5	M	0.39	0.37
Laduma on 1	Spor	Vari	S/S	S2	1	8.87	7.92
Morning Live	Maga	06:00	M-F	S5	2	4.01	3.78
Muvhango	Dram	21:00	M-W	S3	2	11.24	11.71
News at Seven	News	19:00	Daily	D	e	5.98	5.87
News at Seven on 3	News	19:00	Daily	D	3	5.13	5.11
Pasella	Maga	16:30	Sun	W	2	5.32	5.18
Scandal	Dram	19:30	M-T	S4	e	5.77	6.12
Selimathunzi	Vari	18:00	Sat	W	1	9.10	9.48
Siyayinqoba	Educ	13:30	Sun	S	1	2.13	2.34
Special Assignment	Docu	21:30	Tue	W	3	5.39	6.65
Take 5	Educ	Vari	M-F	S5	1	4.13	3.77
Top Billing	Maga	19:30	Thu	W	2	4.01	4.19
Tsha Tsha 4	Dram	20:30	Fri	W	1	16.41	14.41
Tube	Y.Ent	Vari	M-F	S5	2	2.66	2.06
WWP Thunderstrike	Spor	22:00	Wed	W	2	3.70	
Yo-TV	Y.Ent	Vari	M-F	S5	1	2.21	1.87
Zone 14	Dram	20:30	Mon	W	1	20.58	18.97

Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	1	10.54	9.85
International Smackdown	Spor	20:30	Wed	W	e	14.58	13.40
The Bold and the Beautiful	Soap	18:00	M-F	S5	1	14.55	14.69

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included, please e-mail Enid Venter at enid@702mail.co.za. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.