

Vital Sta'tis'tiks

Again this month the winter chill particularly in Cape Town seems to have resulted in a marked decrease in the number of commercials processed through the laboratories. Johannesburg however has shown an increase over the previous month with an increase in the number of commercials processed. Feature film work through the laboratories in both regions is still at a low level.

We would like to thank the laboratories for the information they have supplied this year. So once again we present our research on the number of Features, TV programmes, Commercials and Corporate Productions made in a particular month.

We make no attempt to identify the title of the production, or the production house or any other information as this is often confidential information – we supply simply the number.

We rely on the co-operation of broadcasters, suppliers of commercial material to broadcasters and local film laboratories for information however at the moment local broadcasters are not forthcoming in providing these vital statistics.

Efforts will continue to be made to build on this statistical data base in order to improve the accuracy, and should readers have comments or other ideas in terms of statistic gathering, please send an e-mail to web@screenafrica.com. Your comments would be appreciated.

STATISTICS FOR AUGUST 2007

Through the labs:

Johannesburg

| <u>Features</u> | <u>Shorts</u> | <u>Commercials</u> | <u>Doccies</u> | <u>16mm</u> | <u>35mm</u> |
|-----------------|---------------|--------------------|----------------|-------------|-------------|
| 0 | 0 | 49 | 2 | 18 | 33 |

Cape Town

| <u>Features</u> | <u>Shorts</u> | <u>Commercials</u> | <u>Doccies</u> | <u>16mm</u> | <u>35mm</u> |
|-----------------|---------------|--------------------|----------------|-------------|-------------|
| 1 | 0 | 14 | 0 | 6 | 10 |