

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

The top five programmes

SABC1

Rank	Programme	Date	Genre	AR
1	Generations	25/08/2011	Soap	26.6
2	Soccer Build-up	10/08/2011	Spor	23.5
3	Zone 14	08/08/2011	Dram	19.4
4	Intsika	16/08/2011	Dram	19.1
5	International Friendly: South Africa vs Burkina Faso	10/08/2011	Spor	19.1

SABC2

Rank	Programme	Date	Genre	AR
1	Muvhango	09/08/2011	Dram	14.3
2	Powerball	09/08/2011	Vari	11.0
3	Home Sweet Home	21/08/2011	Dram	9.9
4	7de Laan	18/08/2011	Soap	9.8
5	Dragonball Z	23/08/2011	Y-Ent	8.9

SABC3

Rank	Programme	Date	Genre	AR
1	Isidingo: The Need	16/08/2011	Soap	6.0
2	Isidingo – R	02/08/2011	Soap	5.3
3	News	30/08/2011	News	5.2
4	The Oprah Winfrey Show	16/08/2011	Maga	4.8
5	Princess Protection Programme	21/08/2011	Movi	4.5

M-NET

Rank	Programme	Date	Genre	AR
1	Shrek Forever After	07/08/2011	Movi	1.6
2	Carte Blanche	07/08/2011	Maga	1.5
3	The A-Team	14/08/2011	Dram	1.2
4	Idols SA	07/08/2011	Real	1.2
5	Green Zone	28/08/2011	Movi	1.1

E.TV

Rank	Programme	Date	Genre	AR
1	Drunken Master	26/08/2011	Movi	10.9
2	Rhythm City	30/08/2011	Dram	10.2
3	Scandal	25/08/2011	Dram	9.4
4	WWE Wrestling Raw	28/08/2011	Spor	9.0
5	Money Train	07/08/2011	Movi	8.6

We feature the top five shows viewed for each of the channels.

The cream of the local productions

Key: Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers

represents about 145 590 viewers. **Key to genres:** Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y-Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	Aug 2011 AR	July 2011 AR
3 Talk	Talk	15:30	M-F	S5	3	1.5	1.5
3rd Degree	Actu	21:30	Tue	W	e	5.2	5.0
7de Laan	Soap	19:00	M-F	S5	2	8.3	7.3
Carte Blanche	Maga	19:00	Sun	W	M	1.2	1.3
Fokus	Actu	18:30	Sun	W	2	5.5	6.0
Generations	Soap	20:00	M-F	S5	1	23.8	22.6
Gospel Gold	Musi	Vari	Sun	W	2	6.1	4.7
Isidingo: The Need	Soap	18:30	M-F	S5	3	4.9	4.7
Jam Alley Crew vs Crew	Vari	18:30	Fri	W	1	6.4	5.9
Live Lotto Draw	Quiz	21:30	W/S	S2	2	4.8	6.1
Morning Live	Maga	06:00	M-F	S5	2	2.7	2.1
Muvhango	Dram	21:00	M-T	S4	2	10.8	11.7
News at Seven	News	19:00	Daily	D	e	6.5	6.6
News at Seven on 3	News	19:00	Daily	D	3	3.5	3.3
Pasella	Maga	19:30	W	W	2	5.2	5.4
Rhythm City	Soap	18:30	M-F	S5	e	8.8	9.3
Scandal	Dram	19:30	M-T	S4	e	7.9	8.9
Selimathunzi	Vari	18:30	Wed	W	1	5.3	6.0
Special Assignment	Actu	21:30	Wed	W	3	2.4	2.2
Top Billing	Maga	19:30	Tue	W	2	2.8	3.0
Yo-TV	Y-Ent	Vari	Vari	D	e	1.9	2.1

Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	1	3.2	3.4
WWE Wrestling Smackdown	Spor	20:30	W	W	e	4.5	4.6
The Bold and the Beautiful	Soap	18:00	M-F	S5	1	9.2	9.6

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on **+27 (0)11 330-1051** or email enid@ihjoburg.co.za. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.