

VITALSTA'TIS'TIKS |

The **Cape Town Lab** reports that they have two features and that they managed to double footage compared to a similar period last year, with both features shooting three-perf, with some B unit footage on four-perf. Only half the number of international commercials have been processed compared with last year, and the volume of local commercials is also slightly lower.

The **Johannesburg Lab** remains without feature work. Commercials have reduced from last month and the volume of work remains low in general.

The commercials submitted by Media Host show an increase from the previous month – a definite indication that more commercials are going digital.

We would like to thank the laboratories and Media Host for the information they have supplied to us. *Screen Africa* makes no attempt to identify the title of the production, or the production house or any other information as this is often confidential information – we simply supply the numbers.

We rely on the co-operation of broadcasters, suppliers of commercial material to broadcasters and local film laboratories for information, however

Statistics for March 2010

Through the labs:

Johannesburg

Features	Shorts	Commercials	Doccies	16mm	35mm
0	0	9	3	3	9

Cape Town

Features	Shorts	Commercials	Doccies	16mm	35mm
2	0	36	0	2	35

Commercials submitted to broadcasters via media host

March 2011: 1 667 compared with 1 115 last month

at the moment local broadcasters are not forthcoming in providing these vital statistics.

Efforts will continue to be made to build on this statistical data base to improve the accuracy, and should readers have comments or other ideas in terms of statistic gathering, please send an email to andy@screenafrica.com. Your comments are appreciated.