

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

## The top five programmes

### SABC1

Rank	Programme	Date	Genre	AR
1	Generations	24/02/2011	Soap	23.3
2	Zone 14	28/02/2011	Dram	18.4
3	Intersexions	01/02/2011	Dram	17.9
4	Montana	24/02/2011	Dram	16.0
5	Soccer Build- Up	09/02/2011	Spor	16.0

### SABC2

Rank	Programme	Date	Genre	AR
1	Muvhango	22/02/2011	Dram	13.6
2	Powerball	01/02/2011	Vari	10.5
3	Stokvel	20/02/2011	Sitc	10.1
4	Lesilo Rula	18/02/2011	Dram	9.5
5	7de Laan	24/02/2011	Soap	8.6

### SABC3

Rank	Programme	Date	Genre	AR
1	The A-Team	15/02/2011	Dram	4.9
2	Head Over Heels	05/02/2011	Movi	4.8
3	Isidingo – R	11/02/2011	Soap	4.5
4	Filler: The Kids Are All Right	04/02/2011	Docu	4.3
5	Isidingo: The Need	09/02/2011	Soap	4.2

### M-NET

Rank	Programme	Date	Genre	AR
1	Avatar	27/02/2011	Y-Ent	1.2
2	All About Steve	13/02/2011	Movi	1.2
3	Carte Blanche	20/02/2011	Maga	1.1
4	Couples Retreat	20/02/2011	Movi	1.0
5	CSI Las Vegas	08/02/2011	Dram	1.0

### E-TV

Rank	Programme	Date	Genre	AR
1	Universal Soldier	20/02/2011	Movi	10.1
2	Rhythm City	23/02/2011	Dram	9.8
3	Drunken Master	25/02/2011	Movi	9.8
4	Delta Force 2: The Colombian Connection	11/02/2011	Movi	9.4
5	Ekasi: Our Stories Double-Cross	21/02/2011	Dram	9.2

## The cream of the local productions

**Key:** Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers

represents about 145 590 viewers. **Key to genres:** Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y.Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	Feb 2011 AR	Jan 2011 AR
3 Talk	Talk	18:00	M-F	S5	3	2.0	2.2
3rd Degree	Actu	21:30	Tue	W	e	6.2	6.4
7de Laan	Soap	18:30	M-F	S5	2	7.7	7.8
Binnelanders Sub Justice	Soap	18:00	M-F	S5	M	0.4	0.4
Carte Blanche	Maga	19:00	Sun	W	M	0.9	0.7
Fokus	Actu	18:30	Sun	W	2	4.4	4.4
Generations	Soap	20:00	M-F	S5	1	21.2	21.1
Gospel Gold	Musi	Vari	Sun	W	2	5.7	4.7
Isidingo: The Need	Soap	18:30	M-F	S5	3	3.7	3.7
Jam Alley	Vari	18:30	Fri	W	1	4.2	4.3
Live Lotto Draw	Quiz	21.30	W/S	S2	2	4.4	4.7
Morning Live	Maga	06:00	M-F	S5	2	2.4	2.3
News at Seven	News	19:00	Daily	D	e	5.8	5.9
News at Seven on 3	News	19:00	Daily	D	3	2.9	3.0
Pasella	Maga	19:30	W	W	2	4.7	5.1
Rhythm City	Soap	18:30	M-F	S5	e	7.5	7.3
Scandal	Dram	19:30	M-T	S4	e	7.9	7.6
Selimathunzi	Vari	18:30	Wed	W	1	4.2	4.4
Special Assignment	Actu	Vari	M/T	S2	3	2.3	2.5
Top Billing	Maga	19:30	Thu	W	2	3.1	2.9
Yo-TV	Y-Ent	Vari	Vari	D	e	2.1	2.5

## Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	1	3.7	4.1
WWE Wrestling Smackdown	Spor	20:30	W	W	e	5.9	5.1
The Bold and the Beautiful	Soap	18:00	M-F	S5	1	7.0	7.5

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on **+27 (0)11 339-1051**. The purpose of the schedule is to show the types of programmes South African audiences watch, and to what extent.

We feature the top five shows viewed for each of the channels