

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

The top five programmes

SABC1

Rank	Programme	Date	Genre	AR
1	Generations	15/12/2010	Soap	23.9
2	Zone 14	13/12/2010	Dram	18.8
3	Intersextions	21/12/2010	Dram	17.4
4	Telkom Knockout Cup Finals: Orlando Pirates vs Kaizer Chiefs	04/12/2010	Spor	16.4
5	Montana	09/12/2010	Dram	14.8

SABC2

Rank	Programme	Date	Genre	AR
1	Muvhango	07/12/2010	Dram	14.5
2	Powerball	21/12/2010	Vari	10.2
3	Phamokate	21/12/2010	Dram	9.6
4	Stokvel	12/12/2010	Sitc	9.4
5	Ga Re Dumele – R	09/12/2010	Sitc	8.3

SABC3

Rank	Programme	Date	Genre	AR
1	Knight Rider	01/12/2010	Dram	6.5
2	The A-Team	13/12/2010	Dram	6.0
3	Generations – R	13/12/2010	Soap	5.3
4	Isidingo – R	13/12/2010	Soap	5.2
5	Days Of Our Lives	15/12/2010	Soap	5.2

M-NET

Rank	Programme	Date	Genre	AR
1	Alvin And The Chipmunks The Squeakquel	12/12/2010	Movi	1.0
2	Carte Blanche	05/12/2010	Maga	0.9
3	Anywhere But Home	19/12/2010	Movi	0.9
4	CSI Miami	07/12/2010	Dram	0.9
5	The Time Traveller's Wife	05/12/2010	Movi	0.9

E.TV

Rank	Programme	Date	Genre	AR
1	Rhythm City	15/12/2010	Dram	11.8
2	Scandal	14/12/2010	Dram	10.0
3	The Longest Yard	05/12/2010	Movi	9.8
4	Double Impact	12/12/2010	Movi	9.7
5	Gridiron Gang	19/12/2010	Movi	9.1

We feature the top five shows viewed for each of the channels.

The cream of the local productions

Key: Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers represents about 145 590 viewers. **Key to genres:** Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y.Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	Dec 2010 AR	Nov 2010 AR
3 Talk	Talk	16:40	M-F	S5	3	2.0	2.0
3rd Degree	Maga	21:30	Tue	W	e	5.0	6.1
7de Laan	Soap	18:30	M-F	S5	2	6.8	7.7
Binnelanders Sub Justice	Soap	18:30	M-F	S5	M	0.4	0.5
Carte Blanche	Maga	19:00	Sun	W	M	0.7	0.9
Fokus	Actu	18:30	Sun	W	2	3.8	4.9
Generations	Soap	20:00	M-F	S5	1	19.7	21.5
Gospel Gold	Musi	09:00	Sun	W	2	4.8	5.4
Isidingo: The Need	Soap	18:30	M-F	S5	3	3.4	3.5
Jam Alley	Vari	18:30	Fri	W	1	3.6	4.2
Live Lotto Draw	Quiz	21.30	W/S	S2	2	4.9	3.8
Morning Live	Maga	06:00	M-F	S5	2	2.0	2.3
Muvhango	Dram	21:00	M-T	S4	2	9.7	9.5
News at Seven	News	19:00	Daily	D	e	5.8	6.5
News at Seven on 3	News	19:00	Daily	D	3	2.8	2.9
Pasella	Maga	19:30	W	W	2	4.6	4.8
Rhythm City	Soap	18:30	M-F	S5	e	7.1	8.2
Scandal	Dram	19:30	M-T	S4	e	8.0	9.1
Selimathunzi	Vari	18:00	Sat	W	1	3.6	4.4
Special Assignment	Docu	20:30	Tue	W	3	2.6	2.7
Top Billing	Maga	19:30	Thu	W	2	2.9	3.2
Yo-TV	Y-Ent	Vari	Vari	D	e	2.4	2.5

Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	1	4.0	4.2
WWE Wrestling Smackdown	Spor	20:30	W	W	e	4.2	5.7
The Bold and the Beautiful	Soap	18:00	M-F	S5	1	6.6	7.2

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on **+27 (0)11 884-3162**. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.