

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

## The top five programmes

### SABC1

Rank	Programme	Date	Genre	AR
1	Generations	23/03/2011	Soap	24.3
2	Intersexions	29/03/2011	Dram	19.0
3	Zone 14	21/03/2011	Dram	18.5
4	Soul Buddyz	21/03/2011	Y-Ent	15.4
5	South Africa vs Egypt (AFCON Qualifier)	26/03/2011	Spor	15.0

### SABC2

Rank	Programme	Date	Genre	AR
1	Muvhango	01/03/2011	Dram	14.8
2	Powerball	29/03/2011	Vari	10.3
3	Stokvel	27/03/2011	Sitc	10.3
4	Ke Kgwelo Ya Ke Ye	29/03/2011	Dram	9.7
5	Lesilo Rula	25/03/2011	Dram	9.3

### SABC3

Rank	Programme	Date	Genre	AR
1	Mr Bones 2: Back From The Past	19/03/2011	Movi	11.6
2	Mama Jack	05/03/2011	Movi	8.3
3	Two Brothers	21/03/2011	Movi	6.1
4	Isidingo: The Need	07/03/2011	Soap	5.9
5	ICC Cricket World Cup South Africa vs India	12/03/2011	Spor	5.6

### M-NET

Rank	Programme	Date	Genre	AR
1	The Bounty Hunter	20/03/2011	Movi	1.2
2	Carte Blanche	13/03/2011	Maga	1.1
3	Hurt Locker	13/03/2011	Movi	1.1
4	CSI Las Vegas	29/03/2011	Dram	0.9
5	The Mentalist	30/03/2011	Dram	0.8

### E.TV

Rank	Programme	Date	Genre	AR
1	Kung Fu Hustle	27/03/2011	Movi	11.6
2	Ekasi: Our Stories Neighbour	28/03/2011	Dram	10.1
3	Aquamarine	12/03/2011	Movi	10.0
4	Rhythm City	31/03/2011	Dram	9.9
5	Ekasi: Our Stories Mapule We	14/03/2011	Dram	9.7

We feature the top five shows viewed for each of the channels.

## The cream of the local productions

**Key:** Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers

represents about 145 590 viewers. **Key to genres:** Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y-Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	Mar 2011 AR	Feb 2011 AR
3 Talk	Talk	18:00	M-F	S5	3	1.55	2.0
3rd Degree	Actu	21:30	Tue	W	e	6.6	6.2
7de Laan	Soap	18:30	M-F	S5	2	7.6	7.7
Binnelanders Sub Justice	Soap	18:00	M-F	S5	M	0.5	0.4
Carte Blanche	Maga	19:00	Sun	W	M	1.0	0.9
Fokus	Actu	18:30	Sun	W	2	4.1	4.4
Generations	Soap	20:00	M-F	S5	1	22.2	21.2
Gospel Gold	Musi	Vari	Sun	W	2	5.0	5.7
Isidingo: The Need	Soap	18:30	M-F	S5	3	4.6	3.7
Jam Alley	Vari	18:30	Fri	W	1	5.1	4.2
Live Lotto Draw	Quiz	21.30	W/S	S2	2	4.8	4.4
Morning Live	Maga	06:00	M-F	S5	2	2.3	2.4
Muvhango	Dram	21:00	M-T	S4	2	10.2	
News at Seven	News	19:00	Daily	D	e	6.1	5.8
News at Seven on 3	News	19:00	Daily	D	3	2.9	2.9
Pasella	Maga	19:30	W	W	2	4.3	4.7
Rhythm City	Soap	18:30	M-F	S5	e	8.7	7.5
Scandal	Dram	19:30	M-T	S4	e	7.6	7.9
Selimathunzi	Vari	18:30	Wed	W	1	4.5	4.2
Special Assignment	Actu	Vari	M	W	3	1.8	2.3
Top Billing	Maga	19:30	Thu	W	2	2.4	3.1
Yo-TV	Y-Ent	Vari	Vari	D	e	2.1	2.1

## Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	1	4.1	3.7
WWE Wrestling Smackdown	Spor	20:30	W	W	e	5.8	5.9
The Bold and the Beautiful	Soap	18:00	M-F	S5	1	7.4	7.0

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on **+27 (0) 11 884-3162**. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.