

Vital Sta' tis' tics

May has shown a further decline over April's figures from both labs as far as long form work is concerned, however the number of commercials processed by both Labs has increased significantly with Johannesburg also processing a number of documentary shot mainly on 16mm. For this first time this month we are also showing the number of commercials submitted to the SABC, M-net and etv by Media Host who submit the majority of commercials to broadcasters.

We would like to thank the laboratories for the information they have supplied this year. So once again we present our research on the number of Features, TV programmes, Commercials and Corporate Productions made in a particular month.

We make no attempt to identify the title of the production, or the production house or any other information as this is often confidential information – we supply simply the number.

We rely on the co-operation of broadcasters, suppliers of commercial material to broadcasters and local film laboratories for information

however at the moment local broadcasters are not forthcoming in providing these vital statistics.

Efforts will continue to be made to build on this statistical data base in order to improve the accuracy, and should readers have comments or other ideas in terms of statistic gathering, please send an e-mail to web@screenafrica.com. Your comments would be appreciated.

STATISTICS FOR MAY 2008

THROUGH THE LABS:

Johannesburg

Features	Shorts	Commercials	Doccies	16mm	35mm
0	0	57	24	39	42

Cape Town

Features	Shorts	Commercials	Doccies	16mm	35mm
3	4	50	0	16	41

COMMERCIALS SUBMITTED TO BROADCASTERS VIA MEDIA HOST

April	1406
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