

Statistics for April 2011

Through the labs:

Johannesburg

Features	Shorts	Commercials	Doccies	16mm	35mm
0	0	15	3	9	9

Cape Town

Features	Shorts	Commercials	Doccies	16mm	35mm
3	0	9	0	0	12

Commercials submitted to broadcasters via Media Host

May 2011: 1 526 compared with 1 777 last month

The **Cape Town Lab** reports that it is finishing both its features which had large footage counts compared to the previous year. A Bollywood feature has been processed, as were student productions on 16mm and 35mm. There were no documentaries.

The **Johannesburg Lab** is still without any feature processing. Commercials have increased slightly from last month but in general the work level remains low.

The commercials submitted by Media Host have tailed off a bit from the previous month although the level indicates that most commercials are submitted to broadcasters via this method. We would like to thank the laboratories and Media Host for the information they have supplied to us.

We make no attempt to identify the title of the production, or the production house or any other information as this is often confidential information – we supply simply the numbers.

We rely on the co-operation of broadcasters, suppliers of commercial material to broadcasters and local film laboratories for information however at the moment local broadcasters are not forthcoming in providing these vital statistics. Efforts will continue to be made to build on this statistical data base in order to improve the accuracy, and should readers have comments or other ideas in terms of statistic gathering, please send an email to web@screenafrica.com. Your comments would be appreciated.