

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

The top five programmes

SABC1

Rank	Programme	Date	Genre	AR
1	Generations	27/04/2011	Soap	23.9
2	Zone 14	25/04/2011	Dram	18.7
3	Intsika	19/04/2011	Dram	16.9
4	Society	08/04/2011	Dram	16.9
5	Intersexions	05/04/2011	Dram	14.9

SABC2

Rank	Programme	Date	Genre	AR
1	Muvhango	12/04/2011	Dram	12.1
2	Stokvel	10/04/2011	Sitc	11.9
3	Ga Re Dumele	17/04/2011	Sitc	11.1
4	Lesilo Rula	08/04/2011	Dram	10.4
5	Mohlolahadi	29/04/2011	Dram	9.7

SABC3

Rank	Programme	Date	Genre	AR
1	The Royal Wedding HRH Prince William & Catherine Middleton	29/04/2011	Actu	7.0
2	Isidingo – R	20/04/2011	Soap	5.9
3	Toy Story 2	24/04/2011	Movi	5.1
4	Generations – R	07/04/2011	Soap	5.1
5	Isidingo: The Need	01/04/2011	Soap	4.9

M-NET

Rank	Programme	Date	Genre	AR
1	Schuks Tshabalala's Guide To SA	17/04/2011	Movi	1.6
2	Carte Blanche	17/04/2011	Maga	1.1
3	Invictus AKA Human Factor	24/04/2011	Movi	1.0
4	Valentine's Day	10/04/2011	Movi	0.9
5	CSI Las Vegas	19/04/2011	Dram	0.9

E.TV

Rank	Programme	Date	Genre	AR
1	Rhythm City	12/04/2011	Dram	12.6
2	Spider-Man	03/04/2011	Movi	12.3
3	Spider-Man 3	17/04/2011	Movi	12.0
4	Spider-Man 2	10/04/2011	Movi	11.7
5	News	12/04/2011	News	10.8

We feature the top five shows viewed for each of the channels.

The cream of the local productions

Key: Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers

represents about 145 590 viewers. **Key to genres:** Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y.Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	April 2011 AR	Mar 2011 AR
3 Talk	Talk	18:00	M-F	S5	3	1.8	1.5
3rd Degree	Actu	21:30	Tue	W	e	5.5	6.6
7de Laan	Soap	18:30	M-F	S5	2	7.7	7.6
Binnelanders Sub Justice	Soap	18:00	M-F	S5	M	0.4	0.5
Carte Blanche	Maga	19:00	Sun	W	M	0.9	1.0
Fokus	Actu	18:30	Sun	W	2	5.2	4.1
Generations	Soap	20:00	M-F	S5	1	22.0	22.2
Gospel Gold	Musi	Vari	Sun	W	2	5.1	5.0
Isidingo: The Need	Soap	18:30	M-F	S5	3	3.3	4.6
Jam Alley	Vari	18:30	Fri	W	1	5.8	5.1
Live Lotto Draw	Quiz	21.30	W/S	S2	2	5.8	4.8
Morning Live	Maga	06:00	M-F	S5	2	1.8	2.3
Muvhango	Dram	21:00	M-T	S4	2	9.6	10.2
News at Seven	News	19:00	Daily	D	e	6.6	6.1
News at Seven on 3	News	19:00	Daily	D	3	2.8	2.9
Pasella	Maga	19:30	W	W	2	4.3	4.3
Rhythm City	Soap	18:30	M-F	S5	e	10.4	8.7
Scandal	Dram	19:30	M-T	S4	e	8.9	7.6
Selimathunzi	Vari	18:30	WWed	W	1	4.7	4.5
Special Assignment	Actu	Vari	M/T	S2	3	1.7	1.8
Top Billing	Maga	19:30	Thu	W	2	3.0	2.4
Yo-TV	Y-Ent	Vari	Vari	D	e	2.1	2.1

Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	1	4.0	4.1
WWE Wrestling Smackdown	Spor	20:30	W	W	e	5.9	5.8
The Bold and the Beautiful	Soap	18:00	M-F	S5	1	8.7	7.4

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on **+27 (0)11 884-3162**. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.