

**Cape Town** had a good month with feature work up from the previous year by 14%

Overall footage however was lower than 2008 but higher than 2007. Local commercials were up for 2008 but international commercials were down. A Music video was done for Jack Mantis Band and some documentary work for Animal Planet. Student work was a total 16,000 feet for the month. The majority of commercials were done for the local market this month mainly shot on 35mm. Feature work slowed dramatically – only Philanthropist still going on till mid June, however overall feature footage was up from the previous year.

**Johannesburg** has seen a decline in the commercial work through the bath.

The commercials submitted by Media Host have shown a very slight decrease from last month. We would like to thank the laboratories and Media Host for the information they have supplied to us. We make no attempt to identify the title of the production, or the production house or any other information as this is often confidential information – we supply simply the numbers.

We rely on the co-operation of broadcasters, suppliers of commercial material to broadcasters and local film laboratories for information however local broadcasters are not forthcoming in providing these vital statistics.

Efforts will continue to be made to build on this statistical data base in order to improve the accuracy, and should readers have comments or other ideas in terms of statistic gathering, please send an e-mail to [web@screenafrica.com](mailto:web@screenafrica.com). Your comments would be appreciated.

## Statistics for June 2009

### Through the labs:

#### Johannesburg

Features	Shorts	Commercials	Doccies	16mm	35mm
0	0	14	0	4	10

#### Cape Town

Features	Shorts	Commercials	Doccies	16mm	35mm
1	0	21	1	8	14

### Commercials submitted to broadcasters via media host

June 1345