

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

## The top five programmes

### SABC1

Rank	Programme	Date	Genre	AR
1	Generations	29/09/2011	Soap	26.6
2	Zone 14	12/09/2011	Dram	21.8
3	Intsika	20/09/2011	Dram	20.2
4	Soccer Build-Up	10/09/2011	Sport	17.9
5	MTN 8 Orlando Pirates vs Kaizer Chiefs	10/09/2011	Sport	17.2

### SABC2

Rank	Programme	Date	Genre	AR
1	Muvhango	06/09/2011	Dram	16.3
2	Powerball	06/09/2011	Vari	11.9
3	Home Sweet Home	11/09/2011	Dram	11.4
4	Ditlabonyane Ke Ditlaboima	02/09/2011	Dram	9.7
5	7de Laan	06/09/2011	Soap	9.4

### SABC3

Rank	Programme	Date	Genre	AR
1	Isidingo: The Need	13/09/2011	Soap	6.3
2	Isidingo – O	18/09/2011	Soap	5.3
3	Animals Are Amazing	04/09/2011	Docu	5.1
4	Tom and Jerry The Magic Ring	11/09/2011	Movi	5.0
5	Isidingo – R	15/09/2011	Soap	5.0

### M-NET

Rank	Programme	Date	Genre	AR
1	Carte Blanche	18/09/2011	Maga	1.4
2	Twilight Eclipse	18/09/2011	Movi	1.3
3	Idols SA	18/09/2011	Real	1.3
4	Knight & Day	11/09/2011	Movi	1.2
5	CSI Miami	20/09/2011	Dram	1.1

### E.TV

Rank	Programme	Date	Genre	AR
1	Live Free Or Die Hard	11/09/2011	Movi	11.3
2	Rhythm City	12/09/2011	Dram	11.2
3	Scandal	08/09/2011	Dram	10.4
4	16 Blocks	18/09/2011	Movi	10.1
5	Lotto Draw Live	17/09/2011	Quiz	9.1

We feature the top five shows viewed for each of the channels.

## The cream of the local productions

**Key:** Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers

represents about 145 590 viewers. **Key to genres:** Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y.Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	Sep 2011 AR	Aug 2011 AR
3 Talk	Talk	15:30	M-F	S5	3	2.0	1.5
3rd Degree	Actu	21:30	Tue	W	e	5.1	5.2
50/50	Docu	19:30	Mon	W	2	3.7	
7de Laan	Soap	18:30	M-F	S5	2	8.4	8.3
Carte Blanche	Maga	19:00	Sun	W	M	1.1	1.2
Fokus	Actu	18:30	Sun	W	2	5.2	5.5
Generations	Soap	20:00	M-F	S5	1	24.7	23.8
Gospel Gold	Musi	Vari	Sun	W	2	4.8	6.1
Isidingo: The Need	Soap	18:30	M-F	S5	3	4.9	4.9
Jam Alley Crew vs Crew	Vari	18:30	Fri	W	1	5.6	6.4
Live Lotto Draw	Quiz	21.30	W/S	S2	2	5.5	4.8
Morning Live	Maga	06:00	M-F	S5	2	3.3	2.7
Muvhango	Dram	21:00	M-T	S4	2	11.6	10.8
News at Seven	News	19:00	Daily	D	e	6.5	6.5
News at Seven on 3	News	19:00	Daily	D	3	3.8	3.5
Pasella	Maga	19:30	W	W	2	4.9	5.2
Rhythm City	Soap	18:30	M-F	S5	e	9.4	8.8
Scandal	Dram	19:30	M-T	S4	e	9.5	7.9
Selimathunzi	Vari	18:30	Wed	W	1	5.3	5.3
Special Assignment	Actu	21:30	Wed	W	3	2.6	2.4
Top Billing	Maga	19:30	Tue	W	2	3.1	2.8
Yo-TV	Y-Ent	Vari	Vari	D	e	2.0	1.9

## Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	1	3.6	3.2
WWE Wrestling Smackdown	Spor	20:30	W	W	e	5.6	4.5
The Bold and the Beautiful	Soap	18:00	M-F	S5	1	8.9	9.2

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on **+27 (0)11 339-1051** or email **enid@ihjoburg.co.za**. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.