

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

The top five programmes

SABC1				
Rank	Programme	Date	Genre	AR
1	Generations	21/09/2010	Soap	26.50
2	Zone 14	27/09/2010	Drama	19.60
3	Tshisa	21/09/2010	Drama	19.30
4	Weatherman	24/09/2010	Movies	16.30
5	Jozi H	30/09/2010	Drama	16.20

SABC2				
Rank	Programme	Date	Genre	AR
1	Skwizas	26/09/2010	Sitcom	11.60
2	Muvhango	14/09/2010	Drama	10.70
3	Powerball	14/09/2010	Variety	9.50
4	7de Laan	29/09/2010	Soap	9.00
5	Gospel Time	19/09/2010	Religion	8.00

SABC3				
Rank	Programme	Date	Genre	AR
1	Knight Rider	29/09/2010	Drama	8.00
2	The Oprah Winfrey Show	06/09/2010	Magazine	6.00
3	Days of Our Lives	21/09/2010	Soap	5.90
4	Generations – R	27/09/2010	Soap	5.80
5	Isidingo – R	27/09/2010	Soap	5.80

M-NET				
Rank	Programme	Date	Genre	AR
1	Carte Blanche	12/09/2010	Magazine	1.70
2	GI Joe: The Rise Of Cobra	12/09/2010	Movies	1.60
3	Idols SA	12/09/2010	Reality	1.60
4	Carte Blanche	05/09/2010	Magazine	1.50
5	Carte Blanche	19/09/2010	Magazine	1.40

E.TV				
Rank	Programme	Date	Genre	AR
1	Rhythm City	28/09/2010	Drama	13.10
2	3 Ninjas High Noon at Mega Mountain	18/09/2010	Movies	13.00
3	Ekasi: Our Stories My Four Room	06/09/2010	Drama	12.30
4	Terminator 2: Judgement Day	26/09/2010	Movies	11.90
5	Ekasi: Our Stories the Curse	13/09/2010	Drama	11.70

We feature the top five shows viewed for each of the channels

The cream of the local productions

Key: Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers represents about 145 590 viewers. Key to genres: Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y.Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	Sep 2010 AR	Aug 2010 AR
3 Talk	Talk	16:40	M-F	S5	3	2.10	2.14
7de Laan	Soap	18:30	M-F	S5	2	7.80	7.92
Binnelanders Sub Justice	Soap	18:30	M-F	S5	M	0.70	0.59
Carte Blanche	Maga	19:00	Sun	W	M	1.50	1.15
Fokus	Actu	18:30	Sun	W	2	4.50	4.54
Generations	Soap	20:00	M-F	S5	I	23.90	21.47
Gospel Gold	Musi	09:00	Sun	W	2	5.10	4.59
Isidingo: The Need	Soap	18:30	M-F	S5	3	4.30	3.62
Jam Alley	Vari	18:30	Fri	W	I	5.20	5.29
Live Lotto Draw	Quiz	21:30	W/S	S2	2	4.30	3.80
Morning Live	Maga	06:00	M-F	S5	2	2.40	2.07
Muvhango	Dram	21:00	M-T	S4	2	8.30	7.93
News at Seven	News	19:00	Daily	D	e	7.60	7.53
News at Seven on 3	News	19:00	Daily	D	3	3.30	3.32
Pasella	Maga	19:30	W	W	2	5.50	5.06
Rhythm City	Soap	18:30	M-F	S5	e	11.10	11.71
Scandal	Dram	19:30	M-T	S4	e	9.40	7.88
Selimathunzi	Vari	18:00	Sat	W	I	4.80	7.17
Special Assignment	Docu	20:30	Tue	W	3	3.40	2.45
Top Billing	Maga	19:30	Thu	W	2	3.50	3.50
Yo-TV	Y-Ent	Vari	Vari	D	e	2.50	2.30

Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	I	4.70	4.36
WWE Wrestling Smackdown	Spor	20:30	W	W	e	6.90	5.57
The Bold and the Beautiful	Soap	18:00	M-F	S5	I	8.60	8.84

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on **+27 (0)11 884-3162**. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.