

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

The top five programmes

SABC 1				
Rank	Programme	Date	Genre	AR
1	Generations	11/11/2010	Soap	23.70
2	Intersextions	02/11/2010	Dram	19.10
3	Zone 14	29/11/2010	Dram	18.50
4	Montana	18/11/2010	Dram	15.50
5	Xhosa News	11/11/2010	News	15.30

SABC 2				
Rank	Programme	Date	Genre	AR
1	Muvhango	23/11/2010	Dram	12.30
2	Powerball	02/11/2010	Vari	11.00
3	Stokvel	14/11/2010	Sitc	9.90
4	7de Laan	29/11/2010	Soap	9.00
5	Phamokate	30/11/2010	Dram	8.60

SABC 3				
Rank	Programme	Date	Genre	AR
1	Knight Rider	30/11/2010	Dram	7.50
2	The Oprah Winfrey Show	10/11/2010	Maga	7.00
3	Johnny English	06/11/2010	Movi	6.20
4	Filler: White Gold Trailer	17/11/2010	Docu	6.10
5	Music	10/11/2010	Musi	5.70

M-NET				
Rank	Programme	Date	Genre	AR
1	Idols SA	02/11/2010	Real	1.40
2	CSI Miami	16/11/2010	Dram	1.30
3	Law Abiding Citizen	28/11/2010	Movi	1.30
4	CSI Miami	30/11/2010	Dram	1.10
5	Knowing	14/11/2010	Movi	1.10

E-TV				
Rank	Programme	Date	Genre	AR
1	The Karate Kid Part II	13/11/2010	Movi	11.50
2	Rhythm City	18/11/2010	Dram	10.70
3	Transporter 2	19/11/2010	Movi	10.20
4	Scandal	01/11/2010	Dram	10.00
5	Live Free Or Die Hard	07/11/2010	Movi	9.80

We feature the top five shows viewed for each of the channels.

The cream of the local productions

Key: Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers

represents about 145 590 viewers. Key to genres: Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y.Ent: Youth Entertainment,

Name	Genre	Start Time	Day/s	Frequency	Channel	Nov 2010 AR	Oct 2010 AR
3 Talk	Talk	16:40	M-F	S5	3	2.00	2.20
3rd Degree	Maga	21:30	Tue	W	e	6.10	5.70
7de Laan	Soap	18:30	M-F	S5	2	7.70	7.80
Binnelanders Sub Justice	Soap	18:30	M-F	S5	M	0.50	0.50
Carte Blanche	Maga	19:00	Sun	W	M	0.90	1.20
Fokus	Actu	18:30	Sun	W	2	4.90	4.80
Generations	Soap	20:00	M-F	S5	I	21.50	22.10
Gospel Gold	Musi	09:00	Sun	W	2	5.40	4.80
Isidingo: The Need	Soap	18:30	M-F	S5	3	3.50	3.70
Jam Alley	Vari	18:30	Fri	W	I	4.20	5.20
Live Lotto Draw	Quiz	21:30	W/S	S2	2	3.80	4.20
Morning Live	Maga	06:00	M-F	S5	2	2.30	2.40
Muvhango	Dram	21:00	M-T	S4	2	9.50	8.80
News at Seven	News	19:00	Daily	D	e	6.50	6.50
News at Seven on 3	News	19:00	Daily	D	3	2.90	2.90
Pasella	Maga	19:30	W	W	2	4.80	5.00
Rhythm City	Soap	18:30	M-F	S5	e	8.20	8.80
Scandal	Dram	19:30	M-T	S4	e	9.10	8.40
Selimathunzi	Vari	18:00	Sat	W	I	4.40	4.40
Special Assignment	Docu	20:30	Tue	W	3	2.70	2.60
Top Billing	Maga	19:30	Thu	W	2	3.20	2.30
Yo-TV	Y-Ent	Vari	Vari	D	e	2.50	2.50

Top foreign shows

Days of Our Lives	Soap	17:10	M-F	S5	I	4.20	4.50
WWE Wrestling Smackdown	Spor	20:30	W	W	e	5.70	6.00
The Bold and the Beautiful	Soap	18:00	M-F	S5	I	7.20	8.00

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on **+27 (0)11 884-3162**. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.

For Audience Ratings from previous months visit www.screenafrica.com