

**Cape Town** reports a huge drop in overall workflow – the lowest in two years. In 2008 feature work was going strong with large projects like *The Prison*. But while there is a big decrease in the number of international commercials, there is a steady workflow for the local market. Local commercials were up from 2008. There were also fewer camera tests done. *Last of the Philanthropist* finished this month and there are no further features happening. *Free Willy 4* did some last minute pick ups.

**Johannesburg** had a reasonable month on the commercials front with large commercials for Pepsi, Millers, Hi Q and Coke, amongst others. Processing remained pretty much the same as last month. There were a large number of trailers which went to print which boosted the work load but there is a decline in the commercial work through the bath.

The commercials submitted by Media Host have shown an increase on last month which indicates the preference for video shot commercials.

We would like to thank the laboratories and Media Host for the information they have supplied. We make no attempt to identify the title of the production, or the production house or any other information as this is often confidential information – we simply supply the number

## Statistics for July 2009

### Through the labs:

#### Johannesburg.

Features	Shorts	Commercials	Doccies	16mm	35mm
0	0	14	0	4	10

#### Cape Town.

Features	Shorts	Commercials	Doccies	16mm	35mm
2	1	15	1	9	10

### Commercials submitted to broadcasters via media host

July 1 413