

February figures show that the Cape Town lab is processing more long format and commercial work than Johannesburg. The commercial business going through the bath has also increased – more than doubled in fact and the amount of processing still remains ahead of figures during a similar period last year. Johannesburg has also doubled its figures on the commercial front, although longform work remains the same. Johannesburg is still marginally down on its figures compared to a similar period last year.

The number of commercials submitted by Media Host have dropped somewhat from the previous period, showing a lower number than the last couple of months. We would like to thank the laboratories and Media Host for the information they have supplied. Unfortunately local broadcasters are not forthcoming in providing information for statistical analysis.

We make no attempt to identify the title of the production, or the production house or any other information as this is often confidential information and we therefore simply supply the

numbers.

Efforts will continue to be made to build on this statistical data base in order to improve the accuracy, and should readers have comments or other ideas in terms of statistic gathering, please send an e-mail to web@screenafrica.com. Your comments would be appreciated.

Statistics for February 2009

Through the labs:

Johannesburg.

Features	Shorts	Commercials	Doccies	16mm	35mm
2	0	25	1	8	20

Cape Town.

Features	Shorts	Commercials	Doccies	16mm	35mm
5	0	86	0	81	10

Commercials submitted to broadcasters via media host

February 850