

**The Cape Town Lab** reports that they are doing pick-up shots for *Dark Side* and completion on *Strike Back*. They are quoting on feature work for August but this is unconfirmed at this stage. International commercials are down by almost 40% compared with the same period last year, but local commercials made up for this. There is also a drop in camera test footage which although low is still double that of the previous year.

**The Johannesburg Lab** is still without any feature processing. Commercials have decreased slightly from last month but in general the work level remains low. Bulk printing, however, has increased on previous months with 18 features, 975 trailers and 1 947 commercials having been printed.

The commercials submitted by Media Host have increased significantly on the previous month, again indicating that most commercials are delivered to broadcasters via this method.

We would like to thank the laboratories and Media Host for the information they have supplied. Vital Sta'tis'tiks makes no attempt to identify the title of the production, or the production house or any other

## Statistics for May 2011

Through the labs:

### Johannesburg

Features	Shorts	Commercials	Doccies	16mm	35mm
0	0	8	1	2	6

### Cape Town

Features	Shorts	Commercials	Doccies	16mm	35mm
1	0	10	0	0	11

## Commercials submitted to broadcasters via media host

June 2011: 1915 compared with 1526 last month

information as this is often confidential information – we supply simply the numbers.

We rely on the co-operation of broadcasters, suppliers of commercial material to broadcasters and local film laboratories for information, however at the moment local broadcasters are not forthcoming in providing these vital statistics.

Efforts will continue to be made to build on this statistical data base in order to improve the accuracy, and should readers have comments or other ideas in terms of statistic gathering, please send an e-mail to

[web@screenafrica.com](mailto:web@screenafrica.com). Your comments are appreciated.