

This monthly feature selects prominent local productions and ranks them in terms of audience ratings (ARs). Selected foreign programmes are shown only for comparison.

ARs are weighted over the period of transmission and the number of transmissions during the calendar month. Data is supplied by the South African Advertising Research Foundation and processed by Interactive Market Systems (South Africa) (Pty) Ltd.

The top five programmes

SABC1

| Rank | Programme | Date | Genre | AR |
|------|--------------------|------------|-------|------|
| 1 | Generations | 23/05/2011 | Soap | 24.4 |
| 2 | Zone 14 | 23/05/2011 | Dram | 19.4 |
| 3 | Intsika | 10/05/2011 | Dram | 17.1 |
| 4 | Zulu News | 23/05/2011 | News | 14.8 |
| 5 | Sokhulu & Partners | 05/05/2011 | Dram | 14.8 |

SABC2

| Rank | Programme | Date | Genre | AR |
|------|--------------|------------|-------|------|
| 1 | Muvhango | 10/05/2011 | Dram | 12.4 |
| 2 | Powerball | 17/05/2011 | Vari | 11.6 |
| 3 | Ga Re Dumele | 01/05/2011 | Sitc | 9.7 |
| 4 | 7de Laan | 19/05/2011 | Soap | 9.2 |
| 5 | Mohlolahadi | 06/05/2011 | Dram | 8.3 |

SABC3

| Rank | Programme | Date | Genre | AR |
|------|---|------------|-------|-----|
| 1 | Isidingo – R | 18/05/2011 | Soap | 4.8 |
| 2 | Pirates of The Caribbean:At World's End | 14/05/2011 | Movi | 4.7 |
| 3 | Pirates of The Caribbean:Dead Man's Chest | 07/05/2011 | Movi | 4.6 |
| 4 | The Oprah Winfrey Show | 31/05/2011 | Maga | 4.6 |
| 5 | Days of Our Lives | 30/05/2011 | Soap | 4.5 |

M-NET

| Rank | Programme | Date | Genre | AR |
|------|----------------------|------------|-------|-----|
| 1 | Date Night | 22/05/2011 | Movi | 1.3 |
| 2 | Carte Blanche | 29/05/2011 | Maga | 1.1 |
| 3 | The Blind Side | 01/05/2011 | Movi | 1.0 |
| 4 | Survivor SA Maldives | 19/05/2011 | Real | 1.0 |
| 5 | CSI Las Vegas | 17/05/2011 | Dram | 1.0 |

E.TV

| Rank | Programme | Date | Genre | AR |
|------|---------------|------------|-------|------|
| 1 | Rhythm City | 02/05/2011 | Dram | 12.8 |
| 2 | The Medallion | 08/05/2011 | Movi | 12.3 |
| 3 | Littleman | 07/05/2011 | Movi | 11.3 |
| 4 | News | 03/05/2011 | News | 10.3 |
| 5 | Ghost Rider | 01/05/2011 | Movi | 10.3 |

We feature the top five shows viewed for each of the channels.

The cream of the local productions

Key: Day/s refers to the day or days of the week the programme is transmitted. Frequency refers to how often it is transmitted – D=Daily, W=Weekly, S (followed by a number) indicates a series of that number of episodes. Television Universe estimated at 5.232 million households. One ratings point of all viewers

represents about 145 590 viewers. **Key to genres:** Actu: Actuality, Docu: Documentary, Dram: Drama, Educ: Education, Maga: Magazine, Musi: Music, News: News, Quiz: Game Show, Real: Real life, Reli: Religion, Sitc: Sitcom, Soap: Soap, Spor: Sport, Vari: Variety, Y.Ent: Youth Entertainment,

| Name | Genre | Start Time | Day/s | Frequency | Channel | May 2011 AR | April 2011 AR |
|--------------------|-------|------------|-------|-----------|---------|-------------|---------------|
| 3 Talk | Talk | 18:00 | M-F | S5 | 3 | 1.6 | 1.8 |
| 3rd Degree | Actu | 21:30 | Tue | W | e | 7.3 | 5.5 |
| 7de Laan | Soap | 18:30 | M-F | S5 | 2 | 8.0 | 7.7 |
| Carte Blanche | Maga | 19:00 | Sun | W | M | 1.0 | 0.9 |
| Fokus | Actu | 18:30 | Sun | W | 2 | 4.8 | 5.2 |
| Generations | Soap | 20:00 | M-F | S5 | 1 | 21.3 | 22.0 |
| Gospel Gold | Musi | Vari | Sun | W | 2 | 5.4 | 5.1 |
| Isidingo:The Need | Soap | 18:30 | M-F | S5 | 3 | 3.5 | 3.3 |
| Jam Alley | Vari | 18:30 | Fri | W | 1 | 6.2 | 5.8 |
| Live Lotto Draw | Quiz | 21.30 | W/S | S2 | 2 | 5.7 | 5.8 |
| Morning Live | Maga | 06:00 | M-F | S5 | 2 | 2.4 | 1.8 |
| Muvhango | Dram | 21:00 | M-T | S4 | 2 | 9.2 | 9.6 |
| News at Seven | News | 19:00 | Daily | D | e | 7.2 | 6.6 |
| News at Seven on 3 | News | 19:00 | Daily | D | 3 | 3.0 | 2.8 |
| Pasella | Maga | 19:30 | W | W | 2 | 4.5 | 4.3 |
| Rhythm City | Soap | 18:30 | M-F | S5 | e | 10.5 | 10.4 |
| Scandal | Dram | 19:30 | M-T | S4 | e | 8.7 | 8.9 |
| Selimathunzi | Vari | 18:30 | Wed | W | 1 | 5.3 | 4.7 |
| Special Assignment | Actu | Vari | M/T | S2 | 3 | 1.7 | 1.7 |
| Top Billing | Maga | 19:30 | Thu | W | 2 | 3.0 | 3.0 |
| Yo-TV | Y-Ent | Vari | Vari | D | e | 1.9 | 2.1 |

Top foreign shows

| | | | | | | | |
|----------------------------|------|-------|-----|----|---|-----|-----|
| Days of Our Lives | Soap | 17:10 | M-F | S5 | 1 | 3.8 | 4.0 |
| WWE Wrestling Smackdown | Spor | 20:30 | W | W | e | 5.5 | 5.9 |
| The Bold and the Beautiful | Soap | 18:00 | M-F | S5 | 1 | 9.3 | 8.7 |

The above represents a selection of programmes only, and is calculated on the total calendar month's weighted average of the total audience over all age groups. If you want a particular programme included please contact **Enid Venter** on +27 (0)11 884-3162. The purpose of the schedule is to show the types of programmes South African audiences view, and to what extent.