

Vital Sta' tis' tiks

Little has changed between the May and June figures as supplied by the film laboratories. Cape Town shows quite a large decrease in the number of commercials shot which could be due to the extreme weather experienced down there. This time last year Cape Town processed almost double the figures of this year. The Johannesburg lab is ahead of the same period last year, but both labs are suffering from a shortage of feature rushes work. Media Host is slightly down on last month's figures.

We would like to thank the laboratories and Media Host for the information they have supplied. We make no attempt to identify the title of the production, or the production house or any other information as

CORRECTION – STATISTICS FOR JUNE 2008 SHOULD HAVE READ AS FOLLOWS:

THROUGH THE LABS					
Johannesburg					
Features	Shorts	Commercials	Doccies	16mm	35mm
0	0	45	40	57	28
Cape Town					
Features	Shorts	Commercials	Doccies	16mm	35mm
2	6	11	0	10	9
COMMERCIALS SUBMITTED TO BROADCASTERS VIA MEDIA HOST					
May 1369					

this is often confidential information – we simply supply the numbers.

We rely on the co-operation of broadcasters, suppliers of commercial material to broadcasters and local film laboratories for information however at the moment local broadcasters are not forthcoming in providing these vital statistics.

Efforts will continue to be made to build on this statistical data base in order to improve the accuracy, and should readers have comments or other ideas in terms of gathering this information, please send an e-mail to web@screenafrica.com. Your comments would be appreciated.

STATISTICS FOR JULY 2008

THROUGH THE LABS					
Johannesburg					
Features	Shorts	Commercials	Doccies	16mm	35mm
0	3	62	8	20	53
Cape Town					
Features	Shorts	Commercials	Doccies	16mm	35mm
2	2	19	1	8	16
COMMERCIALS SUBMITTED TO BROADCASTERS VIA MEDIA HOST					
July		1198			